



- INNOVATIVE OUTREACH
- ENGAGING PARTNERSHIPS
- TRANSFORMATIVE OUTCOMES

Justin Hudson is the 2021 small business of the year award recipient. His apparel company 1LoveIE not only embodies love and passion for the Inland Empire but spreads the message of peace and unity for all communities. This Riverside native has taken his dreams to new heights becoming one of the most recognizable fashion brands. You can find the 1LoveIE apparel in Champs, Footlocker, and malls across Southern California.

Join Justin on this SBConnect industry chat where he will take your students on his journey as an entrepreneur and share his passion for the Inland Empire.



**Justin Hudson**

Owner



**Live Online Session**

Date: 02/01/2022

Time: 11:00 a.m. - 12:00 p.m. PST



**Audience**

Middle & High School



Click [here](#) to register!

## Topics of Discussion:

- ✓ How 1LoveIE was launched from an idea to a leading apparel company.
- ✓ Fashion design, marketing, and distribution of merchandise.
- ✓ The Riverside native has risen to new heights by becoming one of the most recognizable brands in the fashion industry.

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